

INFORMATION

energy

ONLINE CONFERENCE

APRIL 22 – 24, 2026

PROGRAM

All times listed in the program are in CEST.

WEDNESDAY, APRIL 22

	TRACK 1	TRACK 2	TRACK 3	
13:00	INFORMATION ENERGY 2026 Welcome & Connect: What to Expect and How to Engage IE organizing team			MEET & EXCHANGE
14:00	PRESENTATION The Technical Writer is Dead, Long Live the Technical Writer! Sebastian Göttel, Felix Burth	PRESENTATION From Reverse Prompt Engineering to Context Engineering: Control and Optimize Generative AI Outputs Marianne Macgregor	WORKSHOP 14:00–16:00 Using Semantic Schemas, Structures, and AI to Improve Results From LLMs Rahel Bailie, Harald Stadlbauer	
15:00	PRESENTATION Cognitive Factors Affecting Content Usability: A Methodology for Technical Communicators Kirk St. Amant	PRESENTATION Mastering the Mess: MINDA's Master Data Makeover Lena Krauß, Nadine Brockschmidt		
16:00	KEYNOTE AI and the Future of Technical Documentation: From LLMs to Fully Agentic Workflows Michael Iantosca			
17:00	DISCUSS AND CONNECT IN THE MEET & EXCHANGE CHANNEL			
18:30	PANEL DISCUSSION Charly, our Technical Writer was Fired and Substituted by AI, Who is Next? Harald Stadlbauer, Wouter Maagdenberg	PRESENTATION AI Fallacies in Documentation: Lessons Learned When Automation Didn't Deliver Guiseppa Getto, Jackie Damrau	TUTORIAL 18:00–19:00 Demystifying Docs-as-Code Manny Silva	

Zoom channel
open all day
for exchange
and discussion



NINEFEB



THURSDAY, APRIL 23

	TRACK 1	TRACK 2	TRACK 3
09:30	SPONSORED PRESENTATION NINEFEB NINEFEB Talks Future: Needs From the Industry, iiRDS and NINEFEB's Answers	SPONSORED PRESENTATION TCTrainNet Boost your career with TCTrainNet	WORKSHOP 10:00–12:00 The Prompt Lab: Experiment, Create, Innovate Marianne Macgregor, Gabriele Buchner
10:30	PRESENTATION AI-Enabled Content Supply Chains for Responsible, Enterprise-Scale Knowledge Ecosystems Suvitha Babu T S	PRESENTATION Your #1 Reader will Soon be an AI – Are You Ready? Fabrice Lacroix	
11:30	SPONSORED PRESENTATION PANTOPIX Linked Corporate Knowledge as Key to the Digital Product Pass	SPONSORED PRESENTATION FLUID TOPIC Agentic AI and MCP at Work	
DISCUSS AND CONNECT IN THE MEET & EXCHANGE CHANNEL			
14:00	PRESENTATION From Can (A)I to Should (A)I? – The Pros (and Cons) of Working With Generative AI in Documentation Andrew Mills	PRESENTATION Driving Exploration and Adoption: A Data-Driven Approach to Documentation Sadhana Suresh	TUTORIAL 14:00–15:00 Terminology – Well Begun Is Half Done: How to Set Up Your Terminology Work for Success Valentina Goldin
15:00	PRESENTATION Localization in Technical Communication with a Touch of AI Marina Orešković	PRESENTATION The Content Triforce in 2026: How DITA, iiRDS, and Microcontent Practices Power AI-Ready Content Rob Hanna	
16:00	DISCUSS AND CONNECT IN THE MEET & EXCHANGE CHANNEL		WORKSHOP 16:00–18:00 Copilot Allies: Content Governance Through Human-Machine Collaboration Toni Ressaire
17:00	PRESENTATION Evidence-Based Prompt Design for AI Writing Systems Lance Cummings	PRESENTATION Uncovering Why Users don't Understand Manuals – And How to Improve Comprehension Jonatan Lundin	
18:00	PRESENTATION Docs as Tests: A Strategy for Resilient Docs Manny Silva	PRESENTATION Rolling for Wisdom, or Why You Should Build a Doc Community Caley Burton	
19:00	PANEL DISCUSSION Technical Writers as Agents of Orchestration Scott Abel, Harald Stadlbauer		

MEET & EXCHANGE

FRIDAY, APRIL 24

	TRACK 1	TRACK 2	TRACK 3
9:30			MEETUP 09:30–10:30 Creating Content With and For AI Kai Weber
10:00			
11:00	PRESENTATION Interactivity and HTML – Reasons to (Finally) Abandon PDF as Your Delivery Format of Choice Edgar Hellfritsch	PRESENTATION Before You Buy a CCMS, Fix Your Mess: A Consultant's Unfiltered Stories Christoph Beenen	TUTORIAL 11:00–12:00 Accessibility in Software Documentation – A Beginner's Guide Lara Steinmetz
13:00	PRESENTATION iiRDS as a Bridge Between DITA, Markdown and File Based Content for a Complete Information Provision Harald Stadlbauer, Helmut Nagy	SPONSORED PRESENTATION PANTOPIX Linked Corporate Knowledge as Key to the Digital Product	MEETUP 13:30–14:30 The Hidden Costs of Poor Documentation – and How to Eliminate Them Vitalii Sinkov
14:00	PRESENTATION Accessible by Design: Making Technical Documentation Work for Everyone Eva Staneva	PRESENTATION Agentic AI meets Knowledge Graph: Next-Level for ZEISS Service Maximilian Gärber	
15:00	PRESENTATION The AI Trainer – When Your "AI-Colleague" Turns Technical Information into Engaging Learning Content Hannes Endreß		TUTORIAL 15:30–16:30 How We Built an LLM-Powered App for User Assistance Experts at SAP Gabriele Buchner, Mike Swain, Sebastian Sappl, Thomas Meaney
16:00	PRESENTATION TBA Exploring the Realm of Metadata in Technical Communication Frank Wegmann	PRESENTATION Communicating About AI-Regulatory Requirements for AI/ML-enabled Medical Devices Michael Engler	

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MEET & EXCHANGE