

# INFORMATION

# energy

ONLINE CONFERENCE

APRIL 22 – 24, 2026

# PROGRAM

All times listed in the program are in CEST.

## WEDNESDAY, APRIL 22

	TRACK 1	TRACK 2	TRACK 3	
13:00	<b>INFORMATION ENERGY 2026</b> <b>Welcome &amp; Connect:</b> <b>What to Expect and How to Engage</b> IE organizing team			MEET & EXCHANGE
14:00	<b>PRESENTATION</b> <b>The Technical Writer is Dead, Long Live the Technical Writer!</b> Sebastian Göttel, Felix Burth	<b>PRESENTATION</b> <b>From Reverse Prompt Engineering to Context Engineering: Control and Optimize Generative AI Outputs</b> Marianne Macgregor	<b>WORKSHOP 14:00–16:00</b> <b>Using Semantic Schemas, Structures, and AI to Improve Results From LLMs</b> Rahel Bailie, Harald Stadlbauer	
15:00	<b>PRESENTATION</b> <b>Cognitive Factors Affecting Content Usability: A Methodology for Technical Communicators</b> Kirk St. Amant	<b>PRESENTATION</b> <b>Mastering the Mess: MINDA's Master Data Makeover</b> Lena Krauß, Nadine Brockschmidt		
16:00	<b>KEYNOTE</b> <b>AI and the Future of Technical Documentation: From LLMs to Fully Agentic Workflows</b> Michael Iantosca			
17:00	<b>DISCUSS AND CONNECT IN THE MEET &amp; EXCHANGE CHANNEL</b>			
18:30	<b>PANEL DISCUSSION</b> <b>Charly, our Technical Writer was Fired and Substituted by AI, Who is Next?</b> Harald Stadlbauer, Wouter Maagdenberg	<b>PRESENTATION</b> <b>AI Fallacies in Documentation: Lessons Learned When Automation Didn't Deliver</b> Guiseppa Getto, Jackie Damrau	<b>TUTORIAL 18:00–19:00</b> <b>Demystifying Docs-as-Code</b> Manny Silva	

Zoom channel  
open all day  
for exchange  
and discussion



NINEFEB



# THURSDAY, APRIL 23

	TRACK 1	TRACK 2	TRACK 3
09:30	<b>SPONSORED PRESENTATION</b> <b>NINEFEB</b> NINEFEB Talks Future: Needs From the Industry, iiRDS and NINEFEB's Answers	<b>SPONSORED PRESENTATION</b> <b>TBA</b>	<b>WORKSHOP</b> 10:00–12:00 <b>The Prompt Lab: Experiment, Create, Innovate</b> Marianne Macgregor, Gabriele Buchner
10:30	<b>PRESENTATION</b> <b>AI-Enabled Content Supply Chains for Responsible, Enterprise-Scale Knowledge Ecosystems</b> Suvitha Babu T S	<b>PRESENTATION</b> <b>Your #1 Reader will Soon be an AI – Are You Ready?</b> Fabrice Lacroix	
11:30	<b>SPONSORED PRESENTATION</b> <b>PANTOPIX</b> Linked Corporate Knowledge as Key to the Digital Product Pass	<b>SPONSORED PRESENTATION</b> <b>FLUID TOPIC</b> Agentic AI and MCP at Work	
<b>DISCUSS AND CONNECT IN THE MEET &amp; EXCHANGE CHANNEL</b>			
14:00	<b>PRESENTATION</b> <b>From Can (A)I to Should (A)I? – The Pros (and Cons) of Working With Generative AI in Documentation</b> Andrew Mills	<b>PRESENTATION</b> <b>Driving Exploration and Adoption: A Data-Driven Approach to Documentation</b> Sadhana Suresh	<b>TUTORIAL</b> 14:00–15:00 <b>Terminology – Well Begun Is Half Done: How to Set Up Your Terminology Work for Success</b> Valentina Goldin
15:00	<b>PRESENTATION</b> <b>Localization in Technical Communication with a Touch of AI</b> Marina Orešković	<b>PRESENTATION</b> <b>The Content Triforce in 2026: How DITA, iiRDS, and Microcontent Practices Power AI-Ready Content</b> Rob Hanna	
16:00	<b>DISCUSS AND CONNECT IN THE MEET &amp; EXCHANGE CHANNEL</b>		<b>WORKSHOP</b> 16:00–18:00 <b>Copilot Allies: Content Governance Through Human-Machine Collaboration</b> Toni Ressaire
17:00	<b>PRESENTATION</b> <b>Evidence-Based Prompt Design for AI Writing Systems</b> Lance Cummings	<b>PRESENTATION</b> <b>Uncovering Why Users don't Understand Manuals – And How to Improve Comprehension</b> Jonatan Lundin	
18:00	<b>PRESENTATION</b> <b>Docs as Tests: A Strategy for Resilient Docs</b> Manny Silva	<b>PRESENTATION</b> <b>Rolling for Wisdom, or Why You Should Build a Doc Community</b> Caley Burton	
19:00	<b>PANEL DISCUSSION</b> <b>Technical Writers as Agents of Orchestration</b> Scott Abel, Harald Stadlbauer		

MEET & EXCHANGE

# FRIDAY, APRIL 24

	TRACK 1	TRACK 2	TRACK 3
9:30			<b>MEETUP</b> 09:30–10:30 <b>Creating Content With and For AI</b> Kai Weber
10:00			
11:00	<b>PRESENTATION</b> <b>Interactivity and HTML – Reasons to (Finally) Abandon PDF as Your Delivery Format of Choice</b> Edgar Hellfritsch	<b>PRESENTATION</b> <b>Before You Buy a CCMS, Fix Your Mess: A Consultant's Unfiltered Stories</b> Christoph Beenen	<b>TUTORIAL</b> 11:00–12:00 <b>Accessibility in Software Documentation – A Beginner's Guide</b> Lara Steinmetz
13:00	<b>PRESENTATION</b> <b>iiRDS as a Bridge Between DITA, Markdown and File Based Content for a Complete Information Provision</b> Harald Stadlbauer, Helmut Nagy		<b>MEETUP</b> 13:30–14:30 <b>The Hidden Costs of Poor Documentation – and How to Eliminate Them</b> Vitalii Sinkov
14:00	<b>PRESENTATION</b> <b>Accessible by Design: Making Technical Documentation Work for Everyone</b> Eva Staneva	<b>PRESENTATION</b> <b>Agentic AI meets Knowledge Graph: Next-Level for ZEISS Service</b> Maximilian Gärber	
15:00	<b>PRESENTATION</b> <b>The AI Trainer – When Your "AI-Colleague" Turns Technical Information into Engaging Learning Content</b> Hannes Endreß		<b>TUTORIAL</b> 15:30–16:30 <b>How We Built an LLM-Powered App for User Assistance Experts at SAP</b> Gabriele Buchner, Mike Swain, Sebastian Sappl, Thomas Meaney
16:00	<b>PRESENTATION</b> TBA <b>Exploring the Realm of Metadata in Technical Communication</b> Frank Wegmann	<b>PRESENTATION</b> <b>Communicating About AI-Regulatory Requirements for AI/ML-enabled Medical Devices</b> Michael Engler	

Zoom channel open all day for exchange and discussion

MEET & EXCHANGE