

Information Energy is a new online conference for the global community of technical communication.

At this three-day event from Wednesday to Friday, we expect about 300 attendees. It will bring together members of the global tech comm community to explore current and future trends in technical communication. Topics range from AI and other new technologies in TC to content strategy, professional development, and the business value of TC.

The entire event will be hosted online via Zoom, providing easy access for attendees around the world.

The conference language is English.

NEW

INFORMATION

energy
ONLINE CONFERENCE

APRIL 2 - 4, 2025

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

- Mention as main sponsor on all conference platforms (website, mailings, program)
- 1 exclusive social media post on LinkedIn (tcworld & tekcom Europe profile)
- 2 sponsor posts (of all sponsors) on social media (LinkedIn)
- Mention as main sponsor in the welcome speech
- 1 exclusive sponsored session of 40 minutes incl. Q&A in the main program
- 1 sponsored session of 40 minutes incl. Q&A on day 2 or 3 (selectable)
- Participant list with company, name, job title, and email address of the participants in your own sponsored sessions
- 30-second opening trailer before the welcome speech
- 3 advertising clips per day (max. 20 sec./ produced by the sponsor) before each presentation (priority in the selection of the presentations)
- Showroom
- NetworkingLounge (with conference attendees)
- 3 conference tickets

Price: 4,800.00 EUR

GOLD SPONSOR

- Mention as gold sponsor on all conference platforms (website, mailings, program)
- 2 sponsor posts of all sponsors on LinkedIn ("Introduction" before the event and "Thank you" after the event)
- 1 sponsored session of 40 minutes incl. Q&A on day 2 or 3
- Participant list with company, name, job title, and email address of the participants in your own sponsored session
- 3 advertising clips per day (max. 20 sec./ produced by the sponsor) before a presentation
- Showroom
- NetworkingLounge (with conference attendees)
- 2 conference tickets

Price: 3,400.00 EUR

BASIC SPONSOR

- Mention as sponsor on all conference platforms (website, mailings, program)
- 2 sponsor posts of all sponsors on LinkedIn ("Introduction" before the event and "Thank you" after the event)

Price: 900.00 EUR

FURTHER OPTIONS

- Prize draw
- Giveaways
- ...Your own ideas

Price: on request

SILVER SPONSOR

- Mention as silver sponsor on all conference platforms (website, mailings, program)
- 2 sponsor posts of all sponsors on LinkedIn ("Introduction" before the event and "Thank you" after the event)
- 2 advertising clips per day (max. 20 sec./ produced by the sponsor) before a presentation
- Showroom
- NetworkingLounge (with conference attendees)
- 1 conference ticket

Price: 1,800.00 EUR

YOUR ADVANTAGES AS A SPONSOR:

BRAND AWARENESS

Position your brand in front of a relevant target group.

NETWORKING:

Direct contact with decision-makers, industry leaders and experts.

LEAD GENERATION:

Opportunity to gain new contacts and customers.

VISIBILITY:

Extensive visibility on conference channels and social media.

ADVERTISING TRAILER:

Your promotional video in front of a focused professional audience.

informationenergy.org



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technical communication
tcworld 